



## **FOR IMMEDIATE RELEASE**

### **Protective Industrial Products, Inc. Announces Salesforce Expansion in Latin America**

LATHAM, NY – March 10, 2020 – Protective Industrial Products, Inc. (“PIP”), a leading supplier of hand protection and general safety products, announces the expansion of its salesforce in Latin America. PIP’s commitment to increase sales and expand its supply chain footprint in this region builds on PIP Mexico’s ongoing success.

The salesforce expansion in the Latin American territory will be spearheaded by Jose Montalvan. Mr. Montalvan will take on the role of Regional Sales Manager, assuming overall responsibility for the Caribbean, Central and South America. Mr. Montalvan possesses more than thirty years of experience in developing the personal protective equipment market in Latin America for a series of global PPE manufacturers.

Combined, the PIP Mexico and Latin American sales team are 10-people strong – servicing a wide variety of customers including major distributors and American-based national distributors with a growing presence in the region.

Greg Plemmons, newly appointed PIP Director of Program Sales and International Business Development, stated, “Over the last five years, we’ve experienced spectacular growth in both Mexico and Latin America as we’ve extended our relationships with key customers.” He added, “To continue fueling this business growth, we’ve expanded the salesforce and distribution network to better service the local market.”

The recent growth in Latin America further solidifies PIP’s position as a global leader of hand protection and general safety products. PIP’s continued goal is to provide its distributors and retailers with choice, service, quality and expertise in an expanded product offering that delivers solutions to meet every need in worker safety.

#### **ABOUT PROTECTIVE INDUSTRIAL PRODUCTS**

PIP’s global mission of “Bringing the Best of the World to You<sup>®</sup>” is fulfilled every day by way of its portfolio of companies and brands. Protective Industrial Products (PIP<sup>®</sup>) is a leader in providing innovative safety products to wholesalers and distributors in the industrial channels. PIP<sup>®</sup>, along with its recognized leading brands: G-Tek<sup>®</sup>, Ironcat<sup>®</sup>, Assurance<sup>®</sup>, Kut-Gard, QRP<sup>®</sup>, Maximum Safety<sup>®</sup>, Dynamic<sup>®</sup> and most recently, Boss<sup>®</sup>, are relied upon for personal protection by workers every day. West Chester<sup>®</sup> offers safety products to leading Retail customers under the Brahma<sup>®</sup>; Mud<sup>®</sup>, West County Gardener<sup>®</sup> and Hearos<sup>®</sup>, brands as well as some of the world’s most recognized and licensed brands. Additional information about PIP<sup>®</sup> is available at [www.pipglobal.com](http://www.pipglobal.com)

## **Protective Industrial Products, Inc.**

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